

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
313334-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Florida Federation for Child	FL Federation for Children	515

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Flight Dates	Order #	Alt Order #
10/08/12 - 10/21/12	313334	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/08/12	M-F 9-10a	9-10a	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 9:59 AM M-F 9-10a 9-10a :30 FFCTV12003H \$1,500.00 NM									
2	10/15/12	10/15/12	M-F 9-10a	9-10a	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 9:59 AM M-F 9-10a 9-10a :30 FFCTV12003H \$1,500.00 NM									
3	10/08/12	10/12/12	M-F 10-11a	10-11a	-1-1---	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1-1--- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 10:29 AM M-F 10-11a 10-11a :30 FFCTV12003H \$1,000.00 NM 2 WPTV Th 10/11/12 10:52 AM M-F 10-11a 10-11a :30 FFCTV12003H \$1,000.00 NM									
4	10/15/12	10/19/12	M-F 10-11a	10-11a	-1-1---	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1-1--- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 10:58 AM M-F 10-11a 10-11a :30 FFCTV12003H \$1,000.00 NM 2 WPTV Th 10/18/12 10:46 AM M-F 10-11a 10-11a :30 FFCTV12003H \$1,000.00 NM									
5	10/08/12	10/10/12	M-F 12n-1p	12-1p	1-1----	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1-1---- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 12:35 PM M-F 12n-1p 12-1p :30 FFCTV12003H \$650.00 NM 2 WPTV W 10/10/12 12:41 PM M-F 12n-1p 12-1p :30 FFCTV12003H \$650.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/17/12	M-F 12n-1p	12-1p	1-1----	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1-1---- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 12:13 PM M-F 12n-1p 12-1p :30 FFCTV12003H \$650.00 NM 2 WPTV W 10/17/12 12:54 PM M-F 12n-1p 12-1p :30 FFCTV12003H \$650.00 NM									
7	10/15/12	10/16/12	M-F 5-530p	5-530p	11-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 5:20 PM M-F 5-530p 5-530p :30 FFCTV12003H \$2,000.00 NM 2 WPTV Tu 10/16/12 5:27 PM M-F 5-530p 5-530p :30 FFCTV12003H \$2,000.00 NM									
8	10/08/12	10/09/12	M-F 5-530p	5-530p	11-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 5:24 PM M-F 5-530p 5-530p :30 FFCTV12003H \$2,000.00 NM 2 WPTV Tu 10/09/12 5:24 PM M-F 5-530p 5-530p :30 FFCTV12003H \$2,000.00 NM									
9	10/17/12	10/18/12	M-F 6-630p	6-630p	--11---	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --11--- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/17/12 6:08 PM M-F 6-630p 6-630p :30 FFCTV12003H \$3,000.00 NM 2 WPTV Th 10/18/12 6:09 PM M-F 6-630p 6-630p :30 FFCTV12003H \$3,000.00 NM									
10	10/10/12	10/11/12	M-F 6-630p	6-630p	--11---	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --11--- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 6:13 PM M-F 6-630p 6-630p :30 FFCTV12003H \$3,000.00 NM 2 WPTV Th 10/11/12 6:07 PM M-F 6-630p 6-630p :30 FFCTV12003H \$3,000.00 NM									
11	10/20/12	10/20/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/20/12 9:42 AM Sa 8-10a 8-10a :30 FFCTV12003H \$1,500.00 NM									
12	10/13/12	10/13/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 8:29 AM Sa 8-10a 8-10a :30 FFCTV12003H \$1,500.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/21/12	10/21/12	Su 6p	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/21/12 5:59 PM Su 6p 6-630p :30 FFCTV12003H \$1,000.00 NM									
14	10/14/12	10/14/12	Su 6p	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/14/12 6:13 PM Su 6p 6-630p :30 FFCTV12003H \$1,000.00 NM									

Total Spots 22 Gross Total \$34,600.00

Payment Terms 30 Days

Agency Commission \$5,190.00

Net Amount Due \$29,410.00